



**BAY AREA:**

Alameda, City of Berkeley, Contra Costa, San Francisco, San Mateo, Santa Clara, Solano

|  | BAY AREA  | CA        |             |
|--|---|-----------|-------------|
| <b>GENERAL</b><br>PERCENT OF STORES...           | that have <u>unhealthy</u> exterior advertising   | 68.9%     | 71%         |
|  | that have <u>healthy</u> exterior advertising   | 14.5%     | 12.2%       |
|  | selling tobacco products, alcohol or sugary drinks near candy at the check-out                | 62.9%     | 65.4%       |
| <b>TOBACCO</b><br>PERCENT OF STORES THAT SELL... | e-cigarettes  | 46.1%     | 45.7%       |
|  | candy, mint and liquor flavored non-cigarette tobacco products and <u>are near schools</u> ** | 83.1%     | 75.3%       |
|  | candy, mint or liquor flavored non-cigarette tobacco products vs milk                         | 81.8%/41% | 79.4%/37.2% |
| <b>FOOD</b><br>PERCENT OF STORES...              | that sell sugary drinks at the check-out and <u>are near schools</u> **                       | 51.9%     | 55.6%       |
|  | that accept CalFresh that sell a good selection of good quality fresh fruits and vegetables   | 45.2%     | 41%         |
| <b>ALCOHOL</b><br>OF STORES THAT SELL...         | alcohol, % that sell alcopops   | 78.7%     | 82.4%       |
|  | alcohol, % with alcohol ads near candy/toys or below 3 feet                                   | 42.3%     | 36.7%       |

**CENTRAL COAST:**

Monterey, San Benito, Santa Cruz

|  | CENTRAL COAST   | CA          |             |
|--|---|-------------|-------------|
| <b>GENERAL</b><br>PERCENT OF STORES...           | that have <u>unhealthy</u> exterior advertising   | 71.6%       | 71%         |
|  | that have <u>healthy</u> exterior advertising   | 13.1%       | 12.2%       |
|  | selling tobacco products, alcohol or sugary drinks near candy at the check-out                | 61.4%       | 65.4%       |
| <b>TOBACCO</b><br>PERCENT OF STORES THAT SELL... | e-cigarettes  | 33.3%       | 45.7%       |
|  | candy, mint and liquor flavored non-cigarette tobacco products and <u>are near schools</u> ** | 67.7%       | 75.3%       |
|  | candy, mint or liquor flavored non-cigarette tobacco products vs milk                         | 72.7%/37.9% | 79.4%/37.2% |
| <b>FOOD</b><br>PERCENT OF STORES...              | that sell sugary drinks at the check-out and <u>are near schools</u> **                       | 51.5%       | 55.6%       |
|  | that accept CalFresh that sell a good selection of good quality fresh fruits and vegetables   | 31.6%       | 41%         |
| <b>ALCOHOL</b><br>OF STORES THAT SELL...         | alcohol, % that sell alcopops   | 76.4%       | 82.4%       |
|  | alcohol, % with alcohol ads near candy/toys or below 3 feet                                   | 36.1%       | 36.7%       |

\* = no information available \*\* = within 1,000 feet