

STRATEGIC PLANNING STAKEHOLDER OUTREACH MATRIX

Stakeholder Group	Outreach Methodology	Venue	Timeline	Facilitators
Executive Leadership	Attend Existing Meetings	Human Services Alliance	Contact Mariana Moore to get on agenda (often at SHELTER conf. rm.)	Homeless Program/HomeBase, Brenda
	Focus Group: Con Plan	Executive leadership of HUD Grantees, homeless service providers	June 12, 2-4 (3-4 is when EDs should come) Concord Senior Center	Teri, Homeless Program/HomeBase
	Focus Group	Executive leadership of HUD Grantees, homeless service providers	TBD, post-June – conference call to address geographic challenges	Homeless Program/HomeBase
Program Staff	Attend Existing Meetings	SPIID Teams Meeting	June or July	Homeless Program/HomeBase
		CPAW Housing Cmte (contact Warren Hayes)	Summer TBD	Homeless Program/HomeBase
	Focus Group/Survey	HUD Grantees Subcmte of CCICH (including line staff)	Summer	Homeless Program/HomeBase
Consumers	Attend Existing Meetings	Health Care for the Homeless Consumer Board	Summer TBD	Megan McCabe
		Committee for Social Inclusion (at Rainbow Center, includes youth providers)	Summer TBD	Roberto Roman
	Focus Groups	Attend house meetings at programs of HUD grantees, MSCs, Trinity, Recovery Innovations, GRIP	Summer	Dana, Teri, hosted by agencies

CONTRA COSTA INTERAGENCY COUNCIL ON HOMELESSNESS (CCICH)

		Souper Center, Loaves & Fishes, BFHP, Saffron Strand		
		CCICH	At June 13 th meeting	Homeless Program/HomeBase
	Survey	House meetings (supplement focus groups) – SSVF partners, tack on to VA electronic system? Monument Crisis Center, Contra Costa Crisis Center, 2-1-1 (tack on to call? Lavonna will talk to Rhonda)	Summer	Homeless Program/HomeBase
		Outreach Teams	Summer	Doug, Shayne, Felton
	Data Request	OCE – Consumer Outreach focus groups, surveys	May	Susan Medlin, HomeBase
		Living Room Conversations	May	Fatima Matal Sol, HomeBase
		MHSA surveys	May	Warren Hayes, HomeBase
Targeted Community Groups	Interviews	Flood Control/Public Works - Mark Boucher, Julie Buren	May - June TBD	Teri, HomeBase
		Libraries - Tim Madigan	May - June TBD	Teri, HomeBase
		EHSD - Paul Buddenhagen	May - June TBD	Lavonna, HomeBase
		Faith-based Organizations (BARM; Shepherd’s Gate)—Judy Stillman; Will McGarvey, Jasmine Tarkoff	May - June TBD	Lavonna, HomeBase
		Public Housing Authorities: Contra Costa (Joseph Villarreal), Richmond (Darbi will interview), Pittsburg (Lavonna, Teri will interview)	May - June TBD	Darbi, Lavonna, Teri
		School Districts: James Wogan (Mt. Diablo), Sally Vilaysack (WCCUSD, GRIP), Catherine Giaccolones (CC Office of Ed.)	May - June TBD	Lavonna, HomeBase

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		Law Enforcement (supplement with focus groups as needed)	May - June TBD	Robin Heinemann, Teri
Focus Group		ECCAAT (East and Central County Access Action Team) – Dr. Walker	Meets monthly TBD	LM will get on agenda
		Affordable Housing Developers: Concord Committee (standing) (Jennifer, Louise)	May - June TBD	EBHO/HomeBase; Jennifer
		Victim Service Providers: STAND!, Reina Sandoval-Beverly; Cmty Violence Solutions (Cynthia Peterson); Family Justice Center	May - June TBD	Homeless Program/HomeBase
		Organizations that Serve Veterans: Tracy Cascio; Clubhouse in Antioch (Teri); Vet Centers (Concord – Maurice Delmer), CCC Veteran)	May - June TBD	Homeless Program/HomeBase
		Organizations that Serve Veterans: Tracy Cascio; Lanetta Smyth	Summer	BFHP to distribute; Lavonna to contact Tracy
Survey		Law Enforcement: Multidisciplinary Forensic Team mtgs.	Summer	Doug, Darbi, Shayne
		Faith-based: Interfaith coalition— task force on shelter and housing; GRIP coalition; San Ramon I Serve	Summer	Homeless Program/HomeBase
		Board of Supervisors	Summer	Homeless Program/HomeBase
		Look at five entitlement jurisdictions	Summer	Homeless Program/HomeBase
		Mayor’s Conference	TBD	Lavonna—get on agenda
		CCICH	June 13 th meeting	Homeless Program/HomeBase
		Safety Net Task Force – Food and	No future meetings	Homeless
Attend Existing Meeting				

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		Economic Security Program: Ann Kletz?	scheduled	Program/HomeBase
	Con Plan Survey to general community	Walnut Creek Community Taskforce (get on agenda); Chambers of Commerce (Antioch, Richmond, etc.); CCICH listserv	Summer	Teri